

March 17, 2010

Dear Parents/Guardians,

As educators and parents, we are continually striving to obtain the best quality education for our students. In order to achieve that high standard at an affordable cost for every family, each year we rely on different fundraisers in addition to our tuition fee to balance our budget.

Several years ago a decision was made to utilize a program called “Race for Education” now called “Field Day FUNdraiser” as one of those fundraisers. The program was developed over 30 years ago by an educator and high school principal. Instead of having our children go door to door selling products, the Field Day FUNdraiser allows us to incorporate fundraising with a fun filled day for our students. All of the profits from this event help to maintain our school and keep our tuition affordable; we pay no fees to any fundraising company to run this program. It is run by a staff of dedicated volunteers who give their time and talent to make it successful.

Our school will be conducting our 11th Annual Field Day FUNdraiser on Wednesday, May 19, 2010. Last year thanks to over 75% of our families participating, our event raised over \$20,000 for our school. This year our goal is 100% participation and we feel confident we can achieve this goal.

How does the Field Day FUNdraiser work? A small commitment of your time will result in a large benefit for our school children. Parents are asked to go through their address books, Rolodex files or daily contact lists and supply your children with names and addresses. **THESE ADDRESSES ARE NOT USED FOR ANY OTHER SOLICITATION.** The students fill out personal mailers to each of these potential sponsors listed on the address sheet. Each student will raise funds by asking sponsors to contribute a tax-deductible donation. These letters are then mailed out and it is the sponsor’s decision to participate. Matching corporate donations and corporate sponsorships also help us meet our fundraising goal. It is important to note that this program is not a physical running race; we are “racing” towards a fundraising goal to keep tuition affordable. Small prizes are given to students as incentive to participate, rather than compete against other students.

On Thursday, April 1st, your child(ren) will be bringing home a packet of information about the May 19th Field Day FUNdraiser. Your participation is crucial to the success of this program. If you have any questions please contact Laura Nattans at 767-9912 or coanmomom@comcast.net or Wendy Brauer at 767-1588 or wendybrauer@comcast.net.

Thank you in advance for your cooperation and support!